





product. However, it does not meet the durability and security requirements necessary for the three to five year credit card life cycle.”

Think about this: the developing world and the billions of Chinese, Brazilians, Indians, Malaysians and more that are entering the middle class will all obtain credit cards relatively soon. This represents billions of dollars of growth for the credit card firms. One would think they could put together an industry association and fund the needed R&D to develop a sustainable card. Their objection so far has been cost? Come on, with the huge margins this industry earns, the least they could do to give back a little bit to the environment would be creating a special material-safe card. If small companies across the world are engaging in creating renewable energy solutions that could change the face of civilization over the next several years, surely there are a team of chemists that can concoct a material that is safe, recyclable and water resistant for making credit cards.

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#### 4 Responses to “We Can Send a Man to the Moon, But Can’t Invent a Green Credit Card!?”

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1. *Sona Says:*

[March 10th, 2011 at 8:00 pm \(#comment-43205\)](#)

well said!

we need to push past the limp excuses of cost to the companies who are making more than they wish to admit!

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2. *Manuel Mosquera Says:*

[March 10th, 2011 at 9:01 pm \(#comment-43211\)](#)

You are creating awareness about this environmental issue. I liked the irony and cynicism of the writer. Great English! which we do not read frequently anymore.

Nevertheless, I would have liked so type of activism and/or proposal such as “call Mayers and comment about their great initiative” or “send an e-mail to your credit card company and request a green credit card”.

In conclusion a great article. Congratulations to the writer.

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3. *Tony Says:*

[March 10th, 2011 at 9:15 pm \(#comment-43213\)](#)

So good to finally read someone else beside me discuss this issue! I say it to friends and they look puzzled with “we have no other choice, so get used to it!” We have plastic cards now for absolutely EVERYTHING! Some last for years, others are for brief periods of time, like the companies or organizations that want us to join and keep sending us fake (but plastic!) cards until we join! AARP is one of them! I’ve gotten a card from them every other month (and sometimes each month for a time period) hoping that I’ll join. They’ve been sending these to me (and one for my non-existent spouse!) since 1998! Seems like a paper card for organizations like them would be just fine! And then there’s the health insurance industry! Each time you enter a new year or a new policy or a new age bracket (God forbid you should do this all in the same year!) you get a perfectly new card that looks just like the last one they sent you! They’re all nuts!

Don’t get me started on all that extra, unnecessary plastic we get to “protect” products made of more plastic! What ever happened to common sense?????

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4. *Kathy Says:*

[March 11th, 2011 at 2:44 pm \(#comment-43343\)](#)

It’s nice to know there are people out there that think like I do, but we are so few and far between. It is sad.

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#### Add your comments

\*Name

\*Mail (will not be published)



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