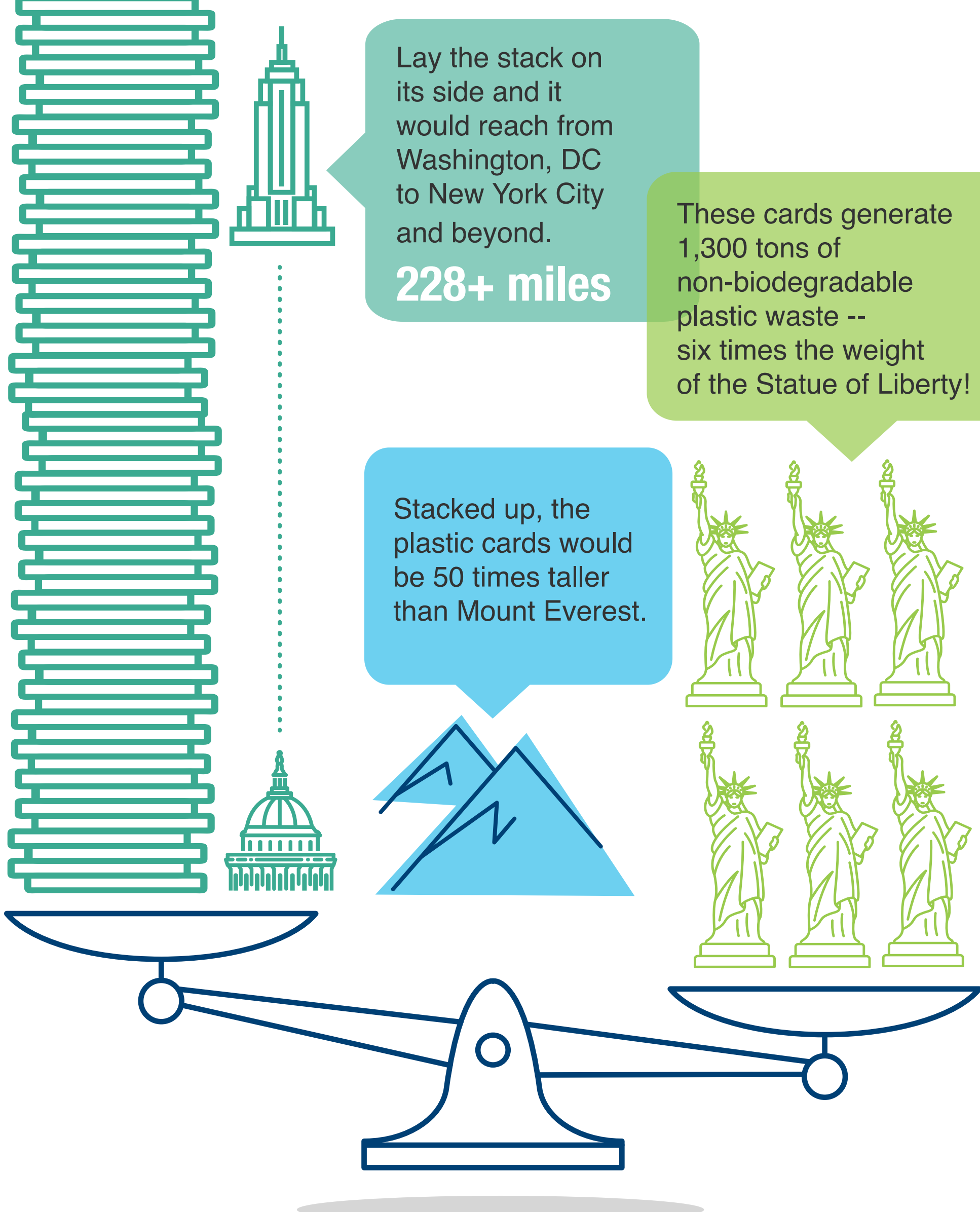
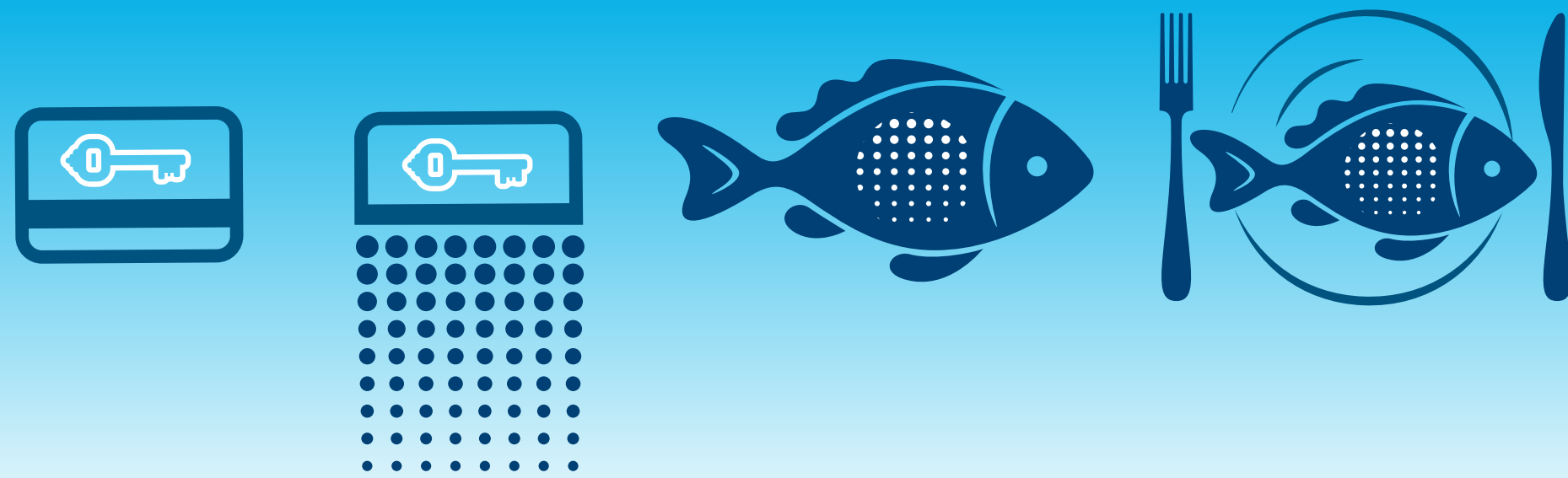


Hotels generate 640 million plastic key cards every year.



**Demand for sustainability is growing, especially among younger consumers.**

Because 80% of tourism takes place in coastal areas, plastics used in tourism often end up in oceans, lakes, and waterways. Plastic key cards take hundreds of years to break down.



## ASSURECARD™

By converting a traditionally plastic item to recyclable paper, the Meyers Assure Card can help the Global Tourism Plastics Initiative meet the following goals:



Eliminate problematic or unnecessary plastic packaging and items by 2025.

Engage the value chain to move toward 100% of plastic packaging and items to be reusable, recyclable, or compostable.

Take action to increase the amount of recycled content across all plastic packaging and items used.

## A World Moving Away From Plastic

**2018**

Guinness pledges to eliminate all plastic packaging

Hilton pledges to eliminate plastic straws

Hyatt, Marriott, America Airlines & Starbucks pledge to eliminate plastic straws

Royal Caribbean eliminates plastic straws

**2019**

Bon Appetit Mgmt.Co. eliminates plastic straws

**2020**

IKEA eliminates single-use plastics

Meyers announces Assure Card

**CONTACT MEYERS SALES**  
**(612) 470-3116**  
**info@meyers.com**  
**www.meyers.com**