



For Immediate Release

Media Contact: Pamela McCarthy-Kern, Media Liaison  
612-360-0647, [pam@becausecollective.com](mailto:pam@becausecollective.com)

## Meyers Joins The Climate Pledge Alongside 300 Other Leading Global Businesses

**MINNEAPOLIS, Minn. (March 14, 2022)** – Meyers, a national leader in branded packaging, product labeling, and retail in-store display solutions for global brands, is proud to join **The Climate Pledge** alongside 300 other leading businesses, including **Amazon, BestBuy, PepsiCo, Procter & Gamble, Unilever, Nespresso, Quorn**, and others. Sustainability has long been a core value at Meyers, with reducing emissions being a primary area of focus in how the company makes its products and conducts business in general.

[The Climate Pledge](#) is a commitment to net zero carbon by 2040 that forms a cross-sector community of companies and organizations, working together to crack the climate crisis and solve the challenges of decarbonizing our economy. The Climate Pledge was co-founded by Amazon and **Global Optimism** in 2019 and calls on signatories to be net zero carbon across their businesses by 2040. Companies and organizations that sign the Pledge commit to three areas of action:

- Measure and report greenhouse gas emissions on a regular basis.
- Implement decarbonization strategies in line with the Paris Agreement through real business changes and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emission elimination strategies.
- Neutralize any remaining emissions with additional, quantifiable, real, permanent, and socially-beneficial offsets to achieve net zero annual carbon emissions by 2040.

"Leadership is about building a coalition and getting that group moving in the right direction – a direction that leaves the world in a better place than we found it, not one focused solely on financial success," said **Chris Dillion**, CEO, Meyers. "I applaud The Climate Pledge for helping lead us in the right direction on climate change and I'm proud to see our team join."

"It's important that businesses recognize that greenhouse gas emissions, including carbon emissions, are a form of pollution. And, that pollution is catching up with all of us in a very serious way," states **Michael Dillon**, Chief Revenue Officer, Meyers. "That helps clarify why it's



critical that we stop creating this pollution as quickly as we can and why we must offset any pollution that remains. While the situation grows more dire each year, it's never too late to join the movement to protect our planet.”

**ABOUT MEYERS:**

Meyers is a print services company that designs and manufactures innovative packaging, labels, retail displays, and more. Recognized for its commitment to excellence and sustainability, the company has grown from a small print shop when it was founded in 1949, to an internationally respected business that works with global and emerging brands at thousands of high-profile retail outlets throughout the U.S. With a focus on the Food & Beverage, Health & Beauty, and Sports & Outdoors industries, Meyers creates visual packaging and displays for companies including **Hormel, Frito-Lay, Estee Lauder, Ulta Beauty, Saucony, Levi's, Microsoft, Verizon** and many more. The company's sustainability efforts include reaching its goal of powering 100 percent of its operations using carbon-free electricity sources by the end of 2021, visit <https://www.meyers.com>. Additional significant sustainability plans at Meyers will be announced later this year.

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