



For Immediate Release

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Meyers Receives the Hormel Foods 2020 Spirit of Excellence Award

Honor Recognizes Suppliers Whose Work with the Company Contribute to its Continuous Improvement

MINNEAPOLIS, Minn. (June 7, 2022) – Meyers, a Minnesota company that provides innovative retail brand packaging, product labeling, and retail merchandising in-store displays for global brands, has received the **Hormel Foods 2020 Spirit of Excellence Award**. The honor recognizes suppliers whose work with Hormel helps the company achieve its key results.



“We were pleased to recognize Meyers’ exceptional work with the 2020 Spirit of Excellence Award,” said **Valerie Miller Villafane**, Head of Procurement at Hormel Foods. “Our enduring partnership with Meyers is a testament to their service, attention to detail, and quality products. We look forward to continuing our partnership together to help deliver inspired foods worldwide and

achieve key operational results.”

“We were pleased to recognize Meyers’ exceptional work with the 2020 Spirit of Excellence Award,” said **Valerie Miller Villafane**, Head of Procurement at Hormel Foods. “Our enduring partnership with Meyers is a testament to their service, attention to detail, and quality products. We look forward to continuing our partnership together to help deliver inspired foods worldwide and achieve key operational results.” The award was presented to the company in fall 2021. “For over 20 years now, Meyers has received this award every year Hormel has given it out,” said **Chris Dillon**, CEO, Meyers. “That’s the result of hard work from so many different people on teams working across departments and disciplines. We’re really proud to know our consistent commitment to collaboration, excellence and possibilities continues to shine through to our clients.”

The Spirit of Excellence Award is presented to suppliers who demonstrated exceptional quality, on-time delivery, and customer service and support through the previous year, and have maintained a score of at least 92 on Hormel’s supplier rating index over a 12-month period. The

index score is determined by a universal measurement system that began in 1990 to ensure each supplier is held to the same standards. In 2020, 30 suppliers were recognized for their work.

ABOUT MEYERS:

Meyers is a print services company that designs and manufactures innovative packaging, labels, retail displays, and more. Recognized for its commitment to excellence and sustainability, the company has grown from a small print shop when it was founded in 1949, to an internationally respected business that works with global and emerging brands at thousands of high-profile retail outlets throughout the U.S. With a focus on the Food/ Beverage, Health/Beauty/Cosmetics, and Sports/Outdoors industries, Meyers creates visual packaging and displays for companies including **Hormel, Frito-Lay, Estee Lauder, Ulta Beauty, Saucony, Levi's, Microsoft**, and many more. The company is recognized as an industry leader through its commitment to sustainability and environmental compliance and in March 2022 was one of 300 global businesses to sign **The Climate Pledge**. Meyers reached its goal of powering 100 percent of its operations using carbon-free electricity sources by the end of 2021, and in April 2022 pledged to being carbon neutral within its operations by 2024. For more information visit <https://www.meyers.com>.

ABOUT HORMEL FOODS:

Hormel Foods Corporation, based in Austin, Minn., is a global branded food company with over \$10 billion in annual revenue across more than 80 countries worldwide. Its brands include **Planters®, SKIPPY®, SPAM®, Hormel® Natural Choice®, Applegate®, Justin's®, Wholly®, Hormel® Black Label®, Columbus®** and more than 30 other beloved brands. The company is a member of the **S&P 500 Index** and the **S&P 500 Dividend Aristocrats**, was named on the "Global 2000 World's Best Employers" list by **Forbes** magazine for three years, is one of **Fortune** magazine's most admired companies, has appeared on **Corporate Responsibility Magazine's** "The 100 Best Corporate Citizens" list for 12 years, and has received numerous other awards and accolades for its corporate responsibility and community service efforts. The company lives by its purpose statement – Inspired People. Inspired Food.™ – to bring some of the world's most trusted and iconic brands to tables across the globe. For more information, visit www.hormelfoods.com and <http://csr.hormelfoods.com/>.

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